

LIZ TAN

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EDUCATED

NEW YORK CITY COLLEGE OF TECHNOLOGY • BROOKLYN, NY
BACHELOR OF TECHNOLOGY IN COMMUNICATION DESIGN • JANUARY 2006
GPA 3.9

EMPLOYED

SELF-EMPLOYED • NEW YORK, NY • 2002-PRESENT

GRAPHIC DESIGNER

DESIGN LOGOS, PRINT COLLATERAL AND WEBSITES FOR A RANGE OF BUSINESSES AND INDIVIDUALS. FIELDS INCLUDE MUSIC AND TELEVISION, FOOD, YOGA AND LITERATURE.

J WALTER THOMPSON • NEW YORK, NY • 2008-2010

ART DIRECTOR

WORKED ON 360-CAMPAIGNS FOR JOHNSON AND JOHNSON, MICROSOFT, JETBLUE AND ROYAL CARIBBEAN CRUISES; SPECIALIZING IN DIGITAL ADVERTISING.

THEHAPPYCORP GLOBAL • NEW YORK, NY • 2006-2008

GRAPHIC DESIGNER

DESIGN RESPONSIBILITIES INCLUDED BRANDING, WEB, PRINT AND PACKAGING FOR CLIENTS SUCH AS ANHUESER-BUSCH, BROOKLYN BREWERY, HEEB MAGAZINE, IDEALIST AND T-CHING. CONCEIVED AND ART DIRECTED LVHRD'S PHOTOGRAPHY COMPETITION, PHTHRD (PHOTOHARD).

CAPITOL RECORDS • NEW YORK, NY • 2002-2005

FIELD MARKETING COORDINATOR

MANAGED STREET TEAM WEB DEVELOPERS AND MAINTAINED WEBSITE. COORDINATED CONCERT COVERAGE ACROSS THE COUNTRY.

SKILLED

ADOBE PHOTOSHOP, ILLUSTRATOR, INDESIGN AND DREAMWEAVER, KEYNOTE AND PAGES, HTML AND CSS.

NOTEWORTHY

SPEAK ENGLISH, CHINESE AND MALAY. CHOCOLATE LOVER.