

LIZ TAN

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EDUCATED

NEW YORK CITY COLLEGE OF TECHNOLOGY • BROOKLYN, NY
BACHELOR OF TECHNOLOGY IN COMMUNICATION DESIGN • JANUARY 2006

EMPLOYED

FREELANCE • NEW YORK, NY • 2002-PRESENT

GRAPHIC DESIGNER

DESIGN LOGOS, PRINT COLLATERAL AND WEBSITES FOR A RANGE OF BUSINESSES AND INDIVIDUALS. FIELDS INCLUDE MUSIC AND TELEVISION, FOOD, YOGA AND LITERATURE.

MRM WORLDWIDE • NEW YORK, NY • 2010

FREELANCE ART DIRECTOR

WORKED ON U.S. ARMY INTERACTIVE PROJECTS.

J WALTER THOMPSON • NEW YORK, NY • 2008-2010

FREELANCE ART DIRECTOR

WORKED ON 360-CAMPAIGNS FOR JOHNSON AND JOHNSON, MICROSOFT, JETBLUE AND ROYAL CARIBBEAN CRUISES; SPECIALIZING IN DIGITAL ADVERTISING.

THEHAPPYCORP GLOBAL • NEW YORK, NY • 2006-2008

GRAPHIC DESIGNER

DESIGN RESPONSIBILITIES INCLUDED BRANDING, WEB, PRINT AND PACKAGING FOR CLIENTS SUCH AS ANHUESER-BUSCH, BROOKLYN BREWERY, HEEB MAGAZINE, IDEALIST AND T-CHING. CONCEIVED AND ART DIRECTED LVHRD'S PHOTOGRAPHY COMPETITION, PHTHRD (PHOTOHARD).

SKILLED

ADOBE PHOTOSHOP, ILLUSTRATOR, INDESIGN AND DREAMWEAVER, KEYNOTE AND PAGES, HTML AND CSS.

NOTEWORTHY

SPEAK ENGLISH, CHINESE AND MALAY. CHOCOLATE LOVER.